

Center for Learning Connections presents....

Attracting a Diverse & Talented Workforce: Why Your Recruitment Materials Matter

Wednesday, April 8, 2009 | 10:00am - 12:00pm PDT | At anywhere with wired internet access

How effective are your organization's recruitment materials in communicating your commitment to diversity and inclusion and your ability to provide equitable work environments?

Attracting and recruiting a diverse workforce is essential for success in today's business markets and community service sectors. How effective are your organization's recruitment materials in communicating your commitment to diversity and inclusion and your ability to provide equitable work environments? Is the language you are using accessible to the diverse communities of potential employees you're trying to reach? And once you've developed an effective recruitment process, how will you know if your candidates possess the cultural competencies needed to be successful in today's multicultural market?

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TRAINER - Nani Jackins Park, (Principal, EquityworksNW)

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