

Building Skills 2009

New
Challenges!

New
Resources!

New
Opportunities!

- Environmental Scan
- Responsive Shifts
- Stimulus Strategy

Scanning!

A Very Tough Economy

- A National Job Hemorrhage
- (Almost) All Industries
- Where are the Jobs?
- Train in What?

More Customers, More Challenges

- Increase in Service Seekers
- Many First-Time Service Seekers
- “Barriers” Just Became Bigger

New Administration Priorities

- Health Today! Green Tomorrow!
- Demand and Supply Drive
- At-Risk and Targeted Populations
- Support for Training

New Resources and Expectations

- Significant Stimulus Investment
- Expecting You to Have an Impact
- Temporary, Timely, Transparent
- And: Transformative!
- This is a Test!

Significant Strategic Shifts

- Increase Labor Market Information
- Tap the Hidden Job Market
- Leverage Jobs with Resources
- Equip Job Seekers to Compete
- Help Job Seekers Cope
- Survival Jobs to Good Jobs
- Support Career Changers
- Use Longer Job Search Time Wisely
- Expand and Improve Service Menu
- Identify and Develop Skills

Synergistic Stimulus Strategy

- All Programs and All Services!
- More Money: Still Not Enough
- Speedy Holistic Interventions
- Needs Have No Program Borders
- Partnering for Solutions
- Sharing Customers and Services
- Jobs and Training and Support
- Connecting to the New Jobs
- Preparing for Tomorrow's Jobs
- You Make a Big Difference

Best Bets!