



# 2004 Winter ASSOCIATION Fall Conference ALLIANCES FOR BETTER ACCESS

Thursday, March 4, 2004 | Red Lion Hotel | Olympia, Washington

## Agenda

- 8:00 – 8:30**    **REGISTRATION**    **Lobby**  
**CONTINENTAL BREAKFAST**    **Pine / Yew**
- 8:30 – 8:45**    **WELCOME AND INTRODUCTIONS**    **Pine / Yew**  
**Don Bressler**, President, Renton Technical College  
**Ken Minnaert**, President, South Puget Sound Community College
- 8:45 – 9:45**    **KEYNOTE ADDRESS**    **Pine / Yew**  
**Equity and Access: Rhetoric or Reality?**  
**Mildred Ollee**, President, Seattle Central Community College
- While public higher education institutions base much of their role and mission on their ability to provide access to those seeking an affordable education, many who buy into the message still face significant barriers to fully participating in a public higher educational experience. With dwindling resources, high public expectations, and demands from the business community, gaining entrance past the “vestibule” into the “main educational arena” is becoming difficult to achieve for many citizens, especially those in low income groups and members of ethnic minorities. How do community and technical colleges maintain their primary mission of access to ensure equity in opportunity for all citizens in this highly volatile and tenuous environment?
- 9:45 – 10:00**    **BREAK**
- 10:00 – 11:00**    **CONCURRENT SESSIONS**
- A. Why Difference Matters – Cultural Identity and the Invisible Barriers to Access**    **Olympic**  
**Marija Grgurevic**, Teacher, Interpreter, Facilitator  
**Steve Hammil**, Project Manager, Facilitator
- Are you unwittingly asking your “diverse students” to not only master content and skills but also change who they are? Students from cultures different than the American mainstream may pay an unacknowledged price for access. They may feel forced to adopt a different way of being in order to be seen as successful. When this happens, the power of diversity is diminished. Their unique gifts and talents, rooted in their “difference”, are lost to the community. Are you aware of the “invisible rules” operating in your classrooms? Join us for a dialogue around “the invisible barriers to access”.

## **B. Public to Private: Facilitating Access in Innovative Ways**

**Puget**

**Chow Lee**, Dean of Academic Affairs, DeVry University

**Melissa Mecham**, Director of Academic Operations, City University

**Renee Mona**, Vice President/Director, University of Phoenix

Create more opportunities for your students to access a 4-year degree by building articulation relationships with private colleges and universities. Learn successful techniques to establish partnerships which benefit your students and allow them to apply their certificates and degrees toward a 4-year degree. Explore how DeVry, University of Phoenix, and City University will work with you to create new options and access for community and technical college students in Washington State.

## **C. Access to Adaptive Technology Software**

**Capitol**

**Bob Billings**, Director of Information Services, Renton Technical College

This presentation will highlight the lessons learned by Renton Technical College's Information Services Department as they bravely set forth to support a cocktail of technologies about which they knew nothing.

## **11:00 – 12:00 CONCURRENT SESSIONS**

### **A. Born in the United States (not)**

**Olympic**

**Marcia Kato**, Student Development Specialist, Student Success Services, South Seattle Community College

**Kathie Kwilinski**, Director, International Programs, South Seattle Community College

Identify and distinguish unique challenges faced by two groups of foreign-born students that we tend to lump together. English as a second language may be the only thing these students have in common! This session explores issues of access faced by immigrants/refugees, and non-immigrant (J-1, F-1, and M-1) students at our community and technical colleges. What barriers do these groups share? What issues are unique to each group? Identify the barriers and explore ideas for reducing or eliminating unnecessary hurdles.

### **B. Alliance for Corporate Education**

**Puget**

**Bob Edgar**, Project Manager, The Boeing Company

**Holly Moore**, President, Shoreline Community College and Board Chair for the Alliance for Corporate Education

**Cheryl Reed**, Executive Director, Alliance for Corporate Education

Learn about the history and development of the Alliance for Corporate Education, a seventeen college consortium that was formed to provide contracted training to business through a single point of contact. There is no larger consortium in the U.S. that successfully competes with world-class private training suppliers for the business of Fortune 500 companies. You will hear how the Alliance's first major customer helped it to gain a foothold in the market and how key political support was used to create venture capital. The panel will discuss and answer questions about current delivery models, challenges, customer expectations, and the business processes that allow the Alliance to succeed.

### **C. Washington Certified Public Manager Program - Forming Partnerships to Serve the Public Sector**

**Capitol**

**Tina Alexander**, Associate Dean, Hawk's Prairie, South Puget Sound Community College

**Claudette Dietlin Blagsvedt**, Assistant Director WCPM, South Puget Sound Community College

**Brian Hovis**, Washington State Parks and Recreation Program

**Curtis Richardson**, Washington State Department of Corrections

**Katrina Wynkoop Simmons**, Washington State Department of Health

The Washington Certified Public Manager Program (WCPM) is a two-year, nationally accredited management development program designed specifically for supervisors and managers in the public sector. It is currently delivered in 27 states. Forming partnerships with other community and technical colleges can be a way to grow the program statewide, serving our customers and creating viable partnerships within the community and technical college system. This presentation includes an overview of the WCPM program and students' perspectives of their learning experience.

**12:00 – 1:15 LUNCH AND AWARDS**

**Legislative Update**

**Pine / Yew**

**Sandy Wall**, Director, Administrative Services Division, State Board for Community and Technical Colleges

**1:15 – 2:15 CONCURRENT SESSIONS**

**A. The Fresh Start Program: A Collaboration That Promotes Opportunities for Access**

**Olympic**

**Dolores Haugen**, Director, Fresh Start Program, Tacoma Community College

**Philip Smith**, Instructor/Educational Planner for the Fresh Start Program

The story of how Tacoma Community College and Tacoma School District have partnered to increase access to high school completion as well as higher education for out-of-school youth.

**B. Using the Platinum Rule to Strengthen Access**

**Puget**

**Morgan Zantua**, Special Projects Consultant, Highline Community College

Given the increasing diversity of our colleges and the increasing complexity of society, now more than ever community and technical colleges need to provide, support and expand work life programs to increase and support access to our campuses. This workshop will introduce the Platinum Rule. The benefits of work life programs for students, faculty and staff will be shared through an appreciative process.

**C. The “Straight A’s” of Developmental Education: Access, Affordability, and Advances in Practice**

**Capitol**

**Jeff Wagnitz**, Dean of Instruction for Transfer and Pre-College Education, Highline Community College

This session will provide a broad overview of service levels, trends, and promising practices in developmental education, both nationally and in Washington State. Participants will engage in a discussion of how large the effort is, how effective it is, and how it might be further improved through changes in pedagogy and curriculum.

**2:30 – 3:30 CLOSING SESSION**

**The Community College Baccalaureate: Closing the “Degree Divide”**

**Pine / Yew**

**Jean Floten**, President, Bellevue Community College

Washington ranks 33<sup>rd</sup> nationally in the number of Baccalaureate Degrees it awards. The Higher Education Coordinating Board's 2004 Master Plan calls for an increase in Bachelor degree production by 5,500 per year to reach 30,000 per year by 2010. How should Washington State, in light of significantly limited resources and the growing costs of education, meet this unprecedented demand for all of higher education within the next decade? The baccalaureate challenge is especially acute in Western Washington where universities are operating at full capacity, with limited ability to grow. In addition, shouldn't higher education be considering new 4-year models for professional and technical students? Jean Floten will discuss the pros and cons of community and technical colleges offering baccalaureate degrees. Various models will be considered as we ask, "Is the community college baccalaureate an idea whose time has come?"



## The Earl Norman Leadership Award

**The Earl Norman Leadership Award** is a prestigious annual award which honors an outstanding Washington community or technical college administrator who, through visionary leadership and management skills, has made significant contributions to education and community. Nominations for this award will be accepted through **April 29, 2004**.

More information and application are available at:  
**[www.learningconnections.org/association/assoc.htm](http://www.learningconnections.org/association/assoc.htm)**

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