



UNFOLDING THE FUTURE

THE ASSOCIATION & STTACC SUMMER CONFERENCE

August 7- 8, 2006 | Bellevue Community College

Conference Agenda

Monday, August 7

7:30 - 8:30 REGISTRATION, CONTINENTAL BREAKFAST AND EXHIBITS *Carlson Theater*

8:30 - 8:45 WELCOME *Carlson Theater*

Ron Leatherbarrow, Executive Dean of Instruction, Bellevue Community College

8:45 - 9:45 KEYNOTE *Carlson Theater*

Windows on the Future

Dan Rasmus, Director of Information Work Vision, Microsoft Corp.

Rasmus will discuss the methods Microsoft uses to understand the future and the top trends Microsoft believes will reshape how we work, including the Evolution of the Workforce, Always On, Always Connected, Transparent Organizations and One World of Business. Additionally, Rasmus will provide insights into how students can prepare for the new world of work, and what educators need to do to help students.

9:45 - 10:00 BREAK AND EXHIBITS

10:00 - 11:15 CONCURRENT SESSIONS

A. Unfolding the Economic Future of the State of Washington *Carlson Theater*

Cristina Gonzalez, Regional Labor Economist, King County, Employment Security Department

Evelina Tainer, Chief Economist, Labor Market & Economic Analysis, Employment Security Department

This presentation will identify some of the economic and demographic trends most likely to impact the work of community and technical colleges in the near future. How does Washington's economy compare to the rest of the nation?

Should we be concerned with the mass retirement of Baby Boomers? How will technological change and globalization impact Washington's workforce? We will use these trends to place colleges at the center of economic development.

B. Diversity and Pluralism *C 120*

Lucy Macneil, Vice President, Human Resources, Bellevue Community College

Diversity and inclusiveness are issues of tremendous importance in higher education today. Across Washington State, community and technical colleges are implementing programs to address these critical issues. Hear about Bellevue Community College's pluralism efforts--the successes, challenges, and plans for the future. Talk together about how our colleges can share successes and lessons learned. Participants are invited to bring information about campus programs and best practices to share.

C. Allow Us to Introduce: Generation Zed **C 130**

Ana Hernandez Blackstad, Director of Educational Support Services, Cascadia Community College

John J. House, Assistant Director, Center for Learning Connections, Highline Community College

Generation X has grown into middle and upper management roles and members of Generation Y are already in our classrooms and workplaces. What comes next? Join this interactive, research-based session for an early look at what we can expect from the next generation. Now is the time to look into the implications for student services, instruction, and workforce preparation of this growing and already influential generation.

D. Office of the Future: 2020 **A 130**

Megan Chapple, Regional Vice President, Robert Half International

This presentation provides information on the skills administrative professionals will need to succeed in the years ahead. It provides a snapshot of tomorrow's office based on extensive research conducted by OfficeTeam and highlights emerging technologies and employment trends that will affect the administrative profession. It includes tips to help professionals take advantage of these changes to further their careers.

E. E-Mail Writing That Counts **N 204**

Julie Miller, President and CEO, Writing that Counts

Do you stare at the screen trying to get organized and get writing? Do you write e-mails that you later cringe at? Do you find that you waste too much time responding to e-mails? If so, this workshop will provide tips and techniques that save organization and writing time both on the sending and receiving end of communication. Upon completion of this workshop, you will be able to: Utilize time management strategies to optimize e-mail flow; Know the importance of the reader and tone; Write with clarity by eliminating passive voice, long sentences, jargon, redundancies; Utilize the topic sentence as the foundation of your message; Quickly generate clear, concise e-mails; Make the message easily accessible with easy-to-read, eye-appealing layouts; Review the rules of e-mail etiquette that create a professional image.

F. Request Center at Bellevue Community College – A Web-based Task Tracking System **N 201**

Agnes Figueroa, Director, Computing Services, Bellevue Community College

Rick Mahaffey, IT Applications Specialist, Bellevue Community College

Dima Protchenko, IT Specialist, Bellevue Community College

Kei Wakabayashi, IT Applications Specialist, Bellevue Community College

Request Center (RC) is a web-based solution developed internally to handle the task submission, distribution, approval, addressing, progress tracking, notifications and reporting issues. RC is capable of handling campus support tasks ranging from changing a light bulb to upgrading a computer to processing in a new employee. Multiple departments can use the system simultaneously and not interfere with each other's tasks. This presentation highlights the workflow, multifunctionality and flexibility of RC as it applies to BCC and how it might be applied to other community and technical colleges.

11:15 - 12:00

STTACC BUSINESS MEETING

N 201

ASSOCIATION BUSINESS MEETING

Carlson Theater

12:00 - 1:15

BARBEQUE LUNCH

Cafeteria

Sit with colleagues from other colleges who are in similar departments

1:15 - 2:15

GENERAL SESSION

The Future Works Panel

Carlson Theater

Moderator: **Warren Evans**, Trends Analyst, Business Strategist

Employers Panel:

Robert Dallain, Vice President & General Manager, Bellevue Square

Tim Seaton, President, Western Region, DMX Music

Sally Solaro, Program Manager, HR Connections, Technical Community Network, Microsoft Corporation

Rob Stern, Human Resources Supervisor, United Parcel Service

Beverly Styrker, Quality Assurance & Training Manager, Starbucks

Join trends expert Warren Evans (who is also our closing speaker) as he moderates a panel of corporate executives discussing what they need from you. If the future is going to work for America, you need to be preparing America for the future of work! Bellevue Square, DMX, Microsoft, UPS & Starbucks will describe what that preparation looks like. From knowledge to skill sets to attitudes, find out how you can best help position your students to thrive in the knowledge economy.

2:15 - 2:30

BREAK AND EXHIBITS

Carlson Theater

2:30 - 3:45

CONCURRENT SESSIONS

A. Environmental Scan Project

C 130

Michelle Andreas, Workforce Education Policy Associate, State Board for Community and Technical Colleges

In November, approximately 65 people from across the state representing State Board for Community and Technical College councils and commissions joined together to conduct a comprehensive environmental scan of future trends in Washington State. Environmental scanning is a thorough research process that involves seeking out long term changes that impact our state. The change areas explored in the environmental scan were: Politics, Technology, Demographics, Labor Market, Educational Competition, Social Values/Lifestyles, Economics, and Education. The purpose of this effort is to determine the essential role of community and technical colleges in economic development and position our system to enable us to proactively respond to the changing needs of globally competitive business and industry in the future.

B. Emerging Web Teaching Tools: Distance Learning, Screen Recording, and Blogging

N 252

Ruthann Duffy, ESL Instructor, Shoreline Community College

Ann Garnsey-Harter, Director of Distance Learning, Shoreline Community College

Innovative teaching tools or latest technology fads? Come to this presentation and hear how some of the emerging instructional web technologies are being used at Shoreline Community College. Participants will have an opportunity for hands-on experience specifically with Blackboard (a web-based course management system), Camtasia Studio (a screen recording program for web presentations), and Blogs (weblogs). Come for an interactive learning experience.

C. Surviving Restructuring

Carlson Theater

Lee Lambert, President, Shoreline Community College

Mildred Ollee, President, Seattle Central Community College

What are the whys and whats of organizational restructuring? Come to this presentation to hear about the core principles used for the process, the criteria established and procedures used to involve the stakeholders and hear about the successful implementation of the organizational restructuring projects of two colleges.

D. Leadership Institute: Building Global Citizens

N 201

Gabrielle Bennett, Program Coordinator, Student Programs, Bellevue Community College

This session will describe the development and implementation of the Bellevue Community College Leadership Institute which is focused on civic involvement, servant leadership and pluralism.

E. It's So Simple

C 120

Tiffany McCollum, Marketing Sales Representative, Southwest Airlines

Linnea Sallberg, Marketing Manager, Southwest Airlines

In this fun and interactive session, keeping employees motivated and involved will be discussed, using the Southwest model: "How Southwest Airlines Keeps its Employees Flying High."

F. Planetarium Tours

B 244

Dan Knight, Physical Sciences and Astronomy Instructor, Bellevue Community College

The Geer Planetarium is one of the two planetariums in Western Washington. The planetarium projector replicates the positions of the sun, moon, planets and stars onto the domed ceiling as they would actually appear in the night sky.

3:45 - 5:00

STTACC REGIONAL MEETINGS

N 201

5:30 - 6:30

NO-HOST RECEPTION

Bellevue Hilton

Entertainment by Bellevue Community College Jazz Combo

6:30 - 8:30

AWARDS DINNER

Bellevue Hilton

**GREAT DOOR PRIZES AWARDED THROUGHOUT
THE CONFERENCE - BE SURE TO ENTER!
(You must be present to win.)**

**BE SURE TO VISIT OUR VENDORS IN THE
THEATER LOBBY.**

Tuesday, August 8

7:00 - 8:00	BREAKFAST BUFFET REGISTRATION AND EXHIBITS Best College T-Shirt Contest	<i>Cafeteria Carlson Theater</i>
8:00 - 8:30	GENERAL SESSION Public Service Recognition Week and The Productivity Board Sam Reed, Washington Secretary of State	<i>Carlson Theater</i>
8:30 - 9:30	GENERAL SESSION The GreenWorkforce: Creating a more Resourceful, Engaged and Sustainable Workforce Bob Rosner, Author, Humorist More organizations are going "Green" to promote more recycling and sustainable business practices. GreenWorkforce believes that sustainability is a principal that should also be applied to the workforce. Drawing lessons from nature and providing lots of techniques that can be brought back to the workplace, this presentation is focused on creating a workforce that is more resourceful, engaged and sustainable. Whether you are a logger or a tree hugger we can all learn a lot from the natural ecosystem to improve the quality of our workplace ecosystem.	<i>Carlson Theater</i>
9:30 - 10:30	GENERAL SESSION The Role of Innovation and Technology in the State's Economy R. Lee Cheatham, Executive Director, Washington Technology Center Washington has a strong entrepreneurial culture, a diverse base of technology industries, and a vibrant, active research community. These are all key "innovation" factors that buoy Washington's economy and position our state to compete in an increasingly-sophisticated and ever-evolving global market. Cheatham will talk about the factors that go into supporting and sustaining a technology-driven economy such as research and development investment, available capital for start-ups, and workforce development. He will also talk about creating a highly-sustainable economy by capitalizing on strengths in emerging industries such as energy and life sciences while fostering growth in legacy industries such as agriculture and aerospace through the integration of new technologies.	<i>Carlson Theater</i>
10:30 - 10:45	BREAK AND EXHIBITS	<i>Carlson Theater</i>
10:45 - 12:00	CONCURRENT SESSIONS A. Creating Integrated Models/IBEST Models Jon Kerr, Director , Integrated Basic Skills, Pierce College Paulette Lopez , Director, Allied Health Center of Excellence, Yakima Valley Community College Darlene Molsen , Director, Workforce Education, Bellevue Community College Elaine Nutter , Basic Skills/Workforce Project Manager, Bellevue Community College Ignacio Romero , Workfirst Program Coordinator, Yakima Valley Community College The Allied Health Center of Excellence is bringing together representatives from Pierce College, Yakima Valley and Bellevue Community Colleges to showcase what Washington State's two year colleges are currently doing with both IBEST and integrated models and Healthcare Pathways. Each panel member will present an overview of their integrated/IBEST models, what they are currently doing, and what the future will entail for students and their institutions.	<i>B 104</i>

B. Economic Connections **C 130**

T M Sell, Seattle Times Business Columnist, and Political Science Instructor, Highline Community College

Is the world really flat? Is this the most we've ever paid for fuel? Have all the good jobs left the country? How drastically has our global economy changed and what's really going on? Sell has a way of making economics and politics make sense. This session will help you put the pieces of political economy and its impact on our community and technical college system together.

C. Building Your Financial Future **A 130**

Tony Clark, Individual Consultant, TIAA-CREF

This presentation is for individuals who are interested in conducting a self-assessment of their financial situation. They are shown how to complete their own financial plan by reviewing topics such as cash-flow and net-worth statements, establishing goals, choosing appropriate financial products, investment strategies, and protecting income and assets.

D. How to Win the Paper Battle© **C 120**

Ellen Langon, Consultant

How long has it been since you've seen the top of your desk or the bottom of your in-box? Has the paper in your life taken over, insisting that it's in control? Well, it's not, and the news is that you can regain control. "How to Win the Paper Battle"© is an interactive workshop filled with practical tips you'll immediately be able to apply to your work life. Come learn how to be efficient, organize your paperwork and create systems that you can keep under control!

E. Re-hosting: It's happening! **R 301**

Corey Knutsen, Executive Director, Computer for Information Service

This session will provide a brief overview of the Re-hosting Project and its history along with the current status of the project. A description of early access for testing and familiarity along with available screen shots will be discussed. The plans for completing Phase 1 of the project and a look forward to Phase 2 will be discussed.

F. MyBCC Web Portal **N 201**

Lori Tiede, Director of Web Services, Bellevue Community College

See a demo of Bellevue Community College's web portal, MyBCC. Built on Microsoft SharePoint Portal Server, MyBCC is customized with unique features to promote online collaboration among BCC students, faculty and staff, as well as providing a single point of access to college services and information. Key portal features highlighted in this demo include automated class sites, online community forums, student and employee personal pages, and personalized bulletins and announcements. MyBCC custom features were created through collaboration with two other Washington community colleges, Cascadia and Big Bend through the Higher Education Solutions Collaborative (<http://www.hsc-community.org>). Portal customizations are made available to any higher education institution as shared source through this collaborative.

12:00 - 12:30

STTACC BUSINESS MEETING

N 201

12:30 - 1:30

LUNCH AND EXHIBITS
T-Shirt Photos and Awards

Cafeteria

1:30 - 2:30

CONCURRENT SESSIONS

A. Washington Learns: Defining Our Future **Carlson Theater**

Ann Daley, Executive Director, Washington Learns, Office of the Governor

Washington Learns is nearing the end of its 18 month study of early learning, K-12 and higher education, with final recommendations due in November. Hear what the Governor, citizens and other state officials are learning about education in Washington State.

- B. Fitness to Enhance Your Life** **G 102**
Yvonne Cescon, Physical Education Fitness Center Trainer, Bellevue Community College
- The Fitness Center will be hosting a brief discussion on setting up a fitness program followed by an open workout session. A Personal Trainer will be available to assist with machines and to answer questions. Join us to discover efficient ways to increase your energy and improve your quality of life.
- C. PowerPoint Unbound** **C 130**
Connie Boyer, Executive Assistant to the Vice President of Strategic Communications, Content and Initiatives, Amazon.com
- Do you dread creating yet another PowerPoint presentation? Are you frustrated with wrestling PowerPoint templates and bullets? Loose the bonds of pre-set bullets! Throw off the chains of unwieldy templates! PowerPoint Unbound will teach you how to show information and communicate ideas using PowerPoint without the limitations of standard templates and bullets. Learn to manipulate charts for better comprehension, display pictures and graphics in a new way, and create more effective slides for your next presentation!
- D. Coping with E-Mail Overload©** **C 120**
Ellen Langan, Consultant
- A practical approach to the every day business challenges of effectively managing your e-mail, this session will focus on how to process your email and become more efficient. This session will also look at "Outlook" and the many tools that can provide immediate results.
- E. Student Recruitment @ BCC – iModules The Online Community Expert™** **N 201**
Bob Sanders, iModules, Bellevue Community College
Melissa Sitzenstock, IT Applications Specialist III, Bellevue Community College
- This showcase will show how iModules offers a web-based technology designed to enable users to add interactive communication, customized content, email marketing and online admissions to their college's recruiting plan.
- F. Planetarium Tours** **B 244**
Dan Knight, Physical Sciences and Astronomy Instructor, Bellevue Community College
- The Geer Planetarium is one of the two planetariums in Western Washington. The planetarium projector replicates the positions of the sun, moon, planets and stars onto the domed ceiling as they would actually appear in the night sky.

2:30 - 2:45

BREAK AND EXHIBITS

2:45 - 3:30

CLOSING SESSION

A Look at Where in the World the World is Going

Carlson Theater

Warren Evans, Trends Analyst, Business Strategist

Everything we are trying to accomplish . . . personally, in our businesses, and as a community . . . will happen against a back drop of the larger trends we see swirling around us. This unique presentation examines how the major trends are interacting with each other to form a convincing picture of our world over the next few years. Full of facts, hope, and fun, it is one of the most comprehensive and pragmatic "big picture" perspectives being presented today.

3:30 - 4:00

MEETING FOR NEW STTACC EXECUTIVE BOARD

N 201

Please Complete an Evaluation!

We would like to thank the following businesses for their generous contributions to The Summer Association and STTACC Conference:

TIAA-CREF
PEMCO-School Employees Credit Union
Bellevue Community College Foundation
STTACC Bellevue Community College Hosting Committee

Door Prizes

Amazon.com
Avery Office Products
Bee's Knees Scrapbooks
Bellevue Community College Classified Staff Professional Development
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