



2020 VISIONS

2004 Summer ASSOCIATION Conference

Monday - Wednesday, July 26-28, 2004 | The Davenport Hotel | Spokane, WA

Tentative Agenda

Monday, July 26

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| 1:30 – 2:30 | Registration and Exhibits | <i>Foyer outside Elizabethan Room</i> |
| 2:30 – 4:00 | Opening Session
Welcome to Spokane

Gary Livingston, Chancellor and CEO, Spokane Community College District

Open Access, Past, Present, and Future: The Community College's Greatest Challenge
George Vaughan, Editor, <i>The Community College Review</i>

George Vaughan will place open access in an historical perspective as it relates to the public community and technical college and discuss the current status of open access as he interpreted it in his "Point of View" article in <i>The Chronicle of Higher Education</i> . Vaughan will look at some things that might be done in the future to maintain open access based upon his belief that community colleges cannot serve everyone who wants to attend but must serve all segments of society. The presentation will include open discussion with the audience. | <i>Elizabethan Room</i> |
| 5:00 – 6:30 | Reception and Exhibits | <i>Elizabethan Room</i> |
| 6:30 – 8:30 | Banquet

Presentation of Earl Norman Award | <i>Isabella Ballroom</i> |

Tuesday, July 27

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| 8:00 - 9:00 | Continental Breakfast and Exhibits | <i>Elizabethan Room</i> |
| 9:00 – 10:00 | General Session
Leading Change in Challenging Times

Stephen M. Jordan, President, Eastern Washington University

Stephen M. Jordan is a visionary leader. He came to Eastern Washington University when the institution was on the verge of failure and the Legislature was moving to have the institution merged into Washington State University. Six short years later, Eastern Washington University is the fastest growing public university in the state. The story of how he led this turnaround is a study in leadership, strategic planning in a public setting and a great example of "Turnaround Management." Stephen Jordan articulates his vision of personal leadership and the role of leadership in changing behaviors, attitudes and recognizing opportunity in the face of crisis. | <i>Elizabethan Room</i> |
| 10:00 – 10:30 | Break and Exhibits | |

10:30 – 12:00

Concurrent Sessions

A. Higher Education Budgets–Changing Direction *Flowerfield Room*

Mary Alice Grobins, Director, Financial Service Division, State Board for Community and Technical Colleges

What effects will the recent years of declining state budgets for higher education have for the future? How will states move to structure financing policies and practices to maximize participation, access and student success? How will Washington and other states afford to educate the baby boom echo?

This session will look at recent trends in state funding for higher education in Washington State and will bring in experience and directions from other states, also drawing upon the “Changing Directions” project led by the Western Interstate Commission for Higher Education. This project is focused upon developing new models for dealing with issues of financial aid, finance, the cost of education, and access.

B. Essentials of Effective Collaboration *Porter Room*

Greg Abell, Consultant, Sound Options Group

Institutions and organizations committed to the effective management of change and improvement face the need to facilitate collaboration between diverse constituency groups. This presentation will introduce participants to key concepts, processes and skills essential to building community collaboration.

C. Discover the Teacher Within *Elizabethan Room*

Karen McDaniel, Director, Undergraduate Programs and Field Experiences, Eastern Washington University
Jim Minkler, Dean, Humanities and Social Sciences, Spokane Falls Community College
Karen Heimbigner, Spokane Public School Dist. 81

In response to No Child Left Behind, this innovative educational partnership was formed to encourage high school students to consider K-12 teaching as their career choice. The three consortium members will discuss how the DTTW program was designed, its components, and where the program is headed.

12:00 – 2:00

Lunch and Business Meeting

Isabella Ballroom

2:00 – 3:30

Concurrent Sessions

A. Understanding the Innovation and Knowledge Economy as a Key to Preparing a Future Ready Workforce *Porter Room*

Lewis Rumpler, CEO, INTEC

Profound economic shifts have occurred in the last few years resulting from the application of new technologies that have enabled rapid dissemination of information and global communication of a scope and scale never seen.

These trends combined with extraordinary scientific progress in the information, life and material sciences have created a new knowledge economy that is dynamic, unpredictable and generating enormous challenges for employers, employees and those that educate the workforce of the future.

B. Community and Technical Colleges Strategic Planning *Elizabethan Room*

Gary Livingston, Chancellor and CEO, Spokane Community College District

Scott Morgan, Chief Operations Officer, Community Colleges of Spokane

The two presenters will share the knowledge they have gained through experience in strategic planning for school districts, colleges and non profit agencies. This session will review the process and outcomes of college strategic planning: data gathering, environmental scan, mission and goal development, with particular emphasis on the current CCS planning process.

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C. Less Time, Less Money, More Learning: How UDL Changes College Culture *Flowerfield Room*

Tim Culler, MBA-IS, Computer Science Instructor, Technical Programs Department, Renton Technical College
Karma Forbes, M.A, M.F.T., Counselor, Student Services Department, Renton Technical College
Cathy Jenner, Disabilities Services Project Coordinator, Renton Technical College

This multi-media presentation describes a replicable, intra-departmental process, including a database tool, for helping college students with learning challenges and will reveal which practices were most successful in terms of cost-effectiveness and implementation. Methods for overcoming resistance to change and breaking down barriers to create intra-departmental collaborations will be highlighted.

5:00 – 6:30 Reception *Roof Garden Terrace (Fourth floor)*

Entertainment Provided by Spokane Falls Community College Music Department.

6:30 Dinner

Wednesday, July 28

7:30 – 8:30 Networking Breakfast *Elizabethan Room*

8:30 – 10:00 Concurrent Sessions

A. Holding onto Assessment as Learning in the Age of Accountability: What's Needed? What's Next? *Porter Room*

Bill Moore, Coordinator of Assessment, Teaching and Learning, State Board for Community and Technical Colleges

In the face of mounting evidence that bureaucratic accountability rules at least for the moment, assessment work, done thoughtfully and in the service of improvement, can actually be a source of collegial sustenance in such tough times. There is and needs to be some sort of ongoing assessment of student, program, and institutional performance—judgments about progress toward goals, strengths and weaknesses—and some sense of accountability for the results of those judgments. The critical questions, however, are:

- What kind of assessments?
- who should be held accountable for what, and to whom?

This session will use these questions as a framework for exploring the future of the “assessment as learning” perspective in an age of accountability, seeking to define a productive partnership between assessment and accountability.

B. Visions of a Healthy You *Flowerfield Room*

Michele Heuer, Spokane Community College, Physical Education Department
John Troppman, Spokane Falls Community College, Physical Education Department

Learn practical skills on how you can stay healthy and fit, and deal with stress in the increasingly stressful environment of college administration .

**C. The Leadership Development Program in Spokane:
Visioning Future Leaders**

Elizabethan Room

Grace Leaf, Counselor Liaison, Spokane Community College
Teri Mckenzie, Vice President, Spokane Community College
John Norman, Department Chair, Spokane Community College

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Community Colleges of Spokane's Leadership Development Program is intended to develop leadership throughout the organization. The program is a training initiative facilitated by organizational development experts within the Spokane District, supplemented by regional expertise. The one year leadership program recently graduated its second cohort in May. Participants include faculty, classified and professional and exempt staff from the colleges, the IEL and the district office. Program facilitators will discuss the implementation and implications of the program on the college system.

10:15 – 11:15

Closing Session

Elizabethan Room

The HEC Board of the Future: Up Close and Personal

James Sulton, Director, Higher Education Coordinating Board
Myrtle Mitchell, Executive Dean, Workforce Education, Seattle Central Community College, Moderator

A candid conversation with the new Higher Education Coordinating Board director on the future of public higher education in Washington State.

Many Thanks to Our Generous Sponsors:

- TIAA-CREF
- PEMCO/School Employees Credit Union
- INTEC of Spokane
- and many thanks to Community Colleges of Spokane!

List of Exhibitors

- Community Colleges of Spokane Book Store
- DeVry University
- Eastern Washington University
- INTEC of Spokane
- PEMCO/School Employees Credit Union
- Sound Options Group
- TIAA-CREF
- University of Phoenix

Upcoming Events

- Fall Association Conference November 9, 2004 at Alderbrook
- Leading From the Middle March 13-16, 2005