

Workforce 2008: Transitions, Learning & Work



Holiday Inn SeaTac, WA, February 4-5, 2008

Workforce 2008: Transitions, Learning & Work

Agenda - Day 1

ROOM ASSIGNMENT

7:45 – 8:30

REGISTRATION AND CONTINENTAL BREAKFAST

8:30 – 8:45

WELCOME AND INTRODUCTIONS

Tami Palmer, Deputy Director, WOIS

8:45 – 9:45

KEYNOTER

Generations in the Workplace: Why It's So Hard to Help Clients and Students Figure Out What They Want to Do Next

- *Jan Harrison*

- Prepping people for a workforce that's evolving at light speed and a little crazy is a challenge to all of us. Why?
- Four generations at work—driving each other nuts
- U.S. Industrial Age models in a global Information Age economy- world peace might be easier
- YouTube, MySpace, iPods, and other gizmos that make us irrelevant. Or, do they?
- How to improve your practice to embrace all these changes—and stay sane

SUMMIT BALLROOM

9:45 – 10:00

BREAK AND EXHIBITS

10:00 – 11:00

CONCURRENT SESSIONS

A1. **Discovering the Role of Spirituality and Meaning in Designing Effective Career Interventions: DOVE (Depth-Oriented Values Extraction) and a Client's Search for Purpose**

- *Edward Anthony Colozzi*, Career Development and Counseling Services

In recognition of purpose, personal agency, and spirituality in career construction, participants are introduced to Depth-Oriented Values Extraction (DOVE) and several specific interventions designed to move beyond objective assessment, raise self-efficacy beliefs, and are applicable across multiple life-space and life-span roles.

SUMMIT BALLROOM

A2. **Introduction to Motivational Interviewing** (repeated)

- *Cal Crow*, Center for Learning Connections

Motivational Interviewing is an effective and efficient way of working with individuals who have a difficult time changing unhealthy habits and behaviors. It was developed specifically to help people deal with ambivalence, i.e., simultaneous conflicting feelings toward a person or thing. In this introductory session, participants will discuss the effects of ambivalence on behavior, will learn the major components of Motivational Interviewing, and acquire specific skills and strategies that can be used with customers. Handouts will be provided.

FIRST HILL

- A3. **What Employers Really Want – the Basic Elements of Job Search and Job Retention** **QUEEN ANNE**
- **Sherri Edwards**, Consultant/Trainer/Coach, Resource Maximizer

Are you wondering if it is simply luck? Learn some basic elements to an effective job search strategy, building market value, and capturing the desired position. Learn how to interpret employer's requests, identify employer's needs, respond effectively to job announcements, get noticed, and present well during an interview or during an employment review after being hired.

- A4. **The Business of Math Standards** **DENNY**
- **Linda Drake**, Senior Projects Manager, Pierce County Careers Connection
- **John House**, Director, Special Projects, Center for Learning Connections
- **Maggie Wall**, Teacher, Business and Marketing, Puyallup School District

Washington's Transition Math Project (TMP) has recently led an effort to craft a set of math standards using expertise from K-12, 2- and 4-year colleges, and business and industry. In its second phase of work, business and industry expertise is being tapped more than ever to help put the standards into action. Identifying, developing and organizing a mix of practical, 'real world' math examples and tasks that speak to today's workplace realities is now a major focus of the TMP. Plan to learn more about TMP, this new phase of work, and how you can become involved in the business and industry examples' development process.

- A5. **The Job Magnet System: Attract Job Offers Without Asking for a Job** **CAPITOL**
- **Allen Boivin-Brown**, President, Center for Dependable Strengths

The Job Magnet System, developed by Dr. Bernard Haldane and refined for over 40 years, is an effective alternative to the traditional job-search approach. This non-traditional method is founded upon the way people really get jobs - through contacts and connections with others plus the force of "serendipity". It not only enables job seekers to find work faster with less rejection and discouragement but also find work they truly enjoy and do well - work that "fits". The Job Magnet System is presently being incorporated by the Washington State Division of Vocational Rehabilitation and other social service and employment organizations. Participants will learn the basic components of the Job Magnet System.

- A6. **Career Trees: Planting Seeds in Growth Industries** (repeated) **GARDEN**
- **Curtis Takahashi**, Service Delivery Manager – Careers, Workforce Development Council Snohomish County

Want to change the lives of the people you work with? Interested in new ways of teaching them about career pathways? Learn about Workforce Development Council Snohomish County's Career Trees, a powerful new tool to help individuals map their career paths through in-demand industry sectors. Learn how this amazing and engaging tool can help people find the resources they need to make informed career decisions.

11:00 – 11:10
11:10 – 12:10

BREAK AND EXHIBITS CONCURRENT SESSIONS

- B1. StrengthsQuest®: A Unique and Powerful Tool to Uncover Strengths** **CAPITOL**
- **Josh Staffieri**, Career and Educational Planner, Green River Community College
- **Kaye Gates**, Career and Advising, Green River Community College
- StrengthsQuest is a groundbreaking assessment developed by the Gallup organization through 40 years of researching successful people. Learn how to access and utilize this valuable tool to help clients and students discover and develop their top 5 key strengths. Workshop will include overview, handouts, and a demonstration of a one-on-one session.
- B2. Introduction to Motivational Interviewing (repeat)** **FIRST HILL**
- **Cal Crow**, Program Manager, Center for Learning Connections
Motivational Interviewing is an effective and efficient way of working with individuals who have a difficult time changing unhealthy habits and behaviors. It was developed specifically to help people deal with ambivalence, i.e., simultaneous conflicting feelings toward a person or thing. In this introductory session, participants will discuss the effects of ambivalence on behavior, will learn the major components of Motivational Interviewing, and acquire specific skills and strategies that can be used with customers. Handouts will be provided.
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- B4. Facing Cultural Differences and Barriers to Work** **SUMMIT BALLROOM**
- **Jasmina Alagic**, Employment Counselor, ESD/WorkSource
- Working with people who have barriers to employment such as cultural differences / culture shock, English as a Second Language, disabilities, or low literacy is a challenge. This session will show you how to work with participants to help them understand/learn how to overcome some of the barriers to achieve self-sufficiency and to compete with other job seekers in the labor market. Learn how to advocate for your client/customer in job search/employment needs.
- B5. State Financial Aid Programs (repeated)** **QUEEN ANNE**
- **Rachelle Sharpe**, Program Associate, College Bound Scholarship, Higher Education Coordinating Board
- Washington State ranks high nationally in terms of the commitment to funding need-based financial aid programs. The State Need Grant, State Work Study and other programs serve over 75,000 students with nearly \$200 million. Several new financial aid programs have been created such as the College Bound Scholarship (designed to offer the promise of tuition to low-income 7th and 8th graders), Passport to College Promise (funding for former foster youth) and GET Ready for Math & Science (a conditional scholarship for students with high math or science scores on the WASL). Come learn about the "ins and outs" of the new programs, as well as the major financial aid programs in Washington.

- B6. **AmeriCorps: Providing Workforce Development, Personal Growth, and Community Service** (repeated) **DENNY**
- **Julie Houghton**, Program Coordinator, Snohomish County AmeriCorps Program
- **Samantha Spitzer**, AmeriCorps Program Director,
Workforce Development Council Snohomish County

The word “AmeriCorps” brings several things to mind: volunteering, community service, education, federal programming, people making a difference. Yes, AmeriCorps is a national service program in which people of all ages and backgrounds volunteer to make a difference in their community. Members serve full-time or part-time for a modest stipend, education scholarship, and knowledge that they are contributing to positive change. What you may not realize is that AmeriCorps is also an avenue for workforce development. This interactive, informative, and fun session will explore the relationship between national service and workforce development – and how lives and workplaces are improving as a result.

12:10 – 1:10

NETWORKING LUNCH AND EXHIBITS

SUMMIT BALLROOM

1:10 – 2:10

CONCURRENT SESSIONS

- C1. **Working with Offenders** **FIRST HILL**
- **Rich Coleman**, Program Coordinator, Washington State Employment Security Department

Come to this session to discover strategies and tools about how to better understand and work with offenders that are releasing to the community. Rich Coleman will be joined by other community leaders who work with offenders in Washington State.

- C2. **Effective Job Search Strategies for Immigrant Populations** **CAPITOL**
- **Laura Lakings-Becvar**, Employment Services Coordinator, Seattle Housing Authority

Immigrant populations have unique needs in seeking living wage employment and navigating their way through cultural differences in the workplace. This session will look at some of those differences and their unique challenges when we work to create training and support services for those entering a competitive employment market.

- C3. **Guess Who is in Your Workplace? Understanding Cross Cultural and Generational Differences** **SUMMIT BALLROOM**
- **Dora Asana**, Diversity Trainer, WorkSource Vancouver
- **Eka Frimpong**, WorkSource Specialist, Marriage and Family Therapist, WorkSource Vancouver

Explore the four generations that constitute the workplace. Find out who they are, what influences them and consider their management style. Learn communication and program solving techniques to improve your relationships across the generations. Discover proven techniques for resolving diversity challenges in the workplace.

- C4. **Creating a College Pathway for Marginalized Students** **GARDEN**
- **Solynn McCurdy**, Manager of the NELA Center for Student Success, Seattle WA

Currently, there are many school communities where the proportion of high school seniors who matriculate to a postsecondary school is quite small, sometimes as low as 20 percent. These students should attend college, however for several reasons they do not make this transition after receiving their diploma. Accordingly, to inspire students to develop the idea that “I am college bound”, we as educators must begin to mold their beliefs and provide quality resources to prepare them for a college track. In this session, you will learn about some of the grassroots strategies that have encouraged more under-served populations to access opportunities for higher education. We will also share how organizational partnerships promote consistent and reliable information to our neediest populations.

- C5. **State Financial Aid Programs** (repeat) **QUEEN ANNE**
- **Rachelle Sharpe**, Program Associate, College Bound Scholarship, Higher Education Coordinating Board

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2:10 – 2:20

BREAK AND EXHIBITS

2:20 – 3:20

CONCURRENT SESSIONS

- D1. **Successful Interviewing Using a Strengths-Based Strategy** **SUMMIT BALLROOM**
- **Vic Snyder**, Associate Director of Counseling, University of Washington Career Center

This presentation will demonstrate the use of a pro-active strengths-based interviewing strategy that counselors can use in guiding clients in answering the initial “Tell me about yourself?” interview question as well as behavior-based and other key interview questions. A role-play demonstration and strengths identification exercise will be included in this session.

- D2. **ASVAB Career Exploration Program** **CAPITOL**
- *Diana Lee White*, ASVAB Career Exploration Manager for Western Washington, Seattle MEPS Testing

Learn how the ASVAB CEP program can fit into your students' "After High School" 13th year planning requirements for graduation. And discover why using the ASVAB fits right in with WOIS and Career Cruising.

- D3. **Options for Non-College Bound Students** **QUEEN ANNE**
- *Tami Palmer*, Deputy Director, WOIS/The Career Information Center

How can you best serve the students who need your help the most? Whether they are students who want to go straight to work after high school, or those who really can't see themselves going to a traditional two or four year college, learn how to point them in a direction that may keep them from working in dead-end jobs for the rest of their lives.

- D4. **WSU Vancouver Center for Youth Workforce Preparation** **FIRST HILL**
- *Michael Holroyd*, Director & Associate Professor, Washington State University Vancouver
- *Drinda Lombardi*, Program & Resource Development, Washington State University Vancouver

This session will provide an overview of the 2-year old Center for Youth Workforce Preparation. Its purpose; programs offered; university support; resources; and partnerships. Two 5-minute videos will be shown. Session packets will include: Center brochure, program information/evaluation sheets, videostreaming options, next steps. A short discussion about how the Center may better support communities will conclude the session.

- D5. **What I've Learned about What Baby Boomers Want from Life and Work** **DENNY**
- *Marilyn J. Tellez*, Owner, MJT

The presenter will share with the audience responses to what the boomers want from life and work. A short comparison will be made based on audience stories and other collected boomer stories.

FREE CLOCK HOURS

EVALUATIONS