

presents the fourth workshop in the series ...

Workshop #4: **ENGAGING YOUR EMPLOYEES:**

Creating an Environment where Employees feel Connected and Committed

Wednesday | July 23, 2008 | 9:00am – 4:30pm

Library Seminar Room | Seattle Pacific University | 3307 Third Avenue W | Seattle WA 98119

A recent Gallup Management Journal's Employee Engagement Index poll found that only 29% of employees are actively engaged in their jobs, 54% are not engaged, and 17% are actively disengaged. These startling statistics mean that supervisors and managers have to become skilled in engaging and retaining a talented, diverse, and high-performing staff. You need connected and committed employees to successfully advance the organization's mission and goals.

In this practical and interactive workshop, you will learn how to create a positive, inclusive and engaging work environment that is built on mutual trust, respect and appreciation. The key is to create a connection between employees and your organization that involves minds, hearts and hands.

You will learn the key drivers of employee engagement and best practices by examining research from organizations such as the Great Place to Work® Institute, the Gallup Organization, and DDI. You will explore these ideas further by identifying ways to implement them in a nonprofit environment.

Workshop topics include:

- Gain self-awareness about building employee relationships
- Identify the essential elements of a "Great Place to Work"
- Define employee engagement and its benefits
- Learn the key drivers of employee engagement
- Discover ways to measure employee engagement
- Share best practices for driving employee engagement and retention
- Develop practical strategies for driving employee engagement at your workplace

Participants will:

- Understand the manager and supervisor's role in creating a positive, inclusive and engaging work environment
- Learn how to build strong employee relationships
- Recognize the key drivers of employee engagement and how they relate to your own workforce
- Identify existing and new ways to measure employee engagement
- Find out best practices for driving employee engagement and retention
- Learn practical and low cost strategies that can be implemented at your workplace

TRAINER: YVONNE FREITAS MCGOOKIN

WORKSHOP FEE

Coalition Member Organization:

\$90 per participant [for 1-5 staff from member organization]

\$80 per participant [6 or more staff from member organization]

Non-Member Organization:

\$120 per participant

Lunch will be on your own.

Continuing Education Units/Clock Hours

Participants can register for Highline Community College Continuing Education Units (CEUs).

The cost is \$10.00 per course. CEU forms are available at the workshop.

Free Clock Hours available at the workshop.

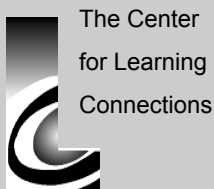
REGISTER ONLINE TODAY !! (space is limited)

To register online, go to: <http://www.learningconnections.org/coalition/workshops/2008/july23>

Contact

For more information about this workshop, contact Anna McCain (206) 870-5908 or E-mail: amccain@highline.edu

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