

Faces Behind The Numbers

Using Data To Tell Our Stories

Conference Agenda

Summer 2007 Association Conference

Clearwater Conference Center
Suquamish, WA

Wednesday, July 18

8:00 - 9:00	REGISTRATION, CONTINENTAL BREAKFAST AND EXHIBITS	<i>Hotel Lobby</i>
9:00 - 9:15	WELCOME Laurie Clary, President, The ASSOCIATION Executive Board	<i>Kitsap Hall</i>
9:15 - 9:30	CARRYING THE STORY Aggie Pratt, Suquamish Tribal Elder	
9:30 - 10:45	KEYNOTE Stories the Data Tell Us Kay McClenney, Director, Community College Survey of Student Engagement, University of Texas	<i>Kitsap Hall</i>
	<p>While it's desirable to strengthen our uses of data to tell our community and technical college stories, the first order of business is to look and listen honestly for the stories the data tell us about our students, about their educational experiences and about institutional performance in helping them succeed. To do that well, we have to opt for greater transparency, build data system capacity, change institutional cultures, and be willing to question some long-standing assumptions and practices. This session offers some examples of stories data may tell and some observations about how colleges are listening, learning and acting to improve student success.</p>	
10:45 - 11:00	BREAK	
11:00 - 12:30	STUDENT PANEL Stories That Students Have to Tell MODERATORS: Andrew Crawmer, Outreach Specialist, Columbia Basin College Joan B. Hanten, Executive Director, Foundation, Olympic College Andrew Crawmer, Outreach Specialist, Columbia Basin College Cruz Gonzalez, Vice President, Diversity and Outreach, Columbia Basin College STUDENTS: John Houston, Olympic College Christin Hundley, Olympic College Elizabeth V. Navarro, Columbia Basin College Alex Ruiz, Columbia Basin College Juan Trevino, Columbia Basin College	<i>Kitsap Hall</i>

This panel of students and administrators will tell the stories about opportunities that influenced their ability to attend college.

12:30 - 1:30

LUNCH

Chico Room

ANNUAL ASSOCIATION BUSINESS MEETING, SCHOLARSHIP AWARDS

1:45 - 2:45

CONCURRENT SESSIONS

A. When Opportunity Knocks: Stories from Those That Dared to Open the Door

Kitsap Hall

Melissa Delikat, Opportunity Grant Coordinator, Peninsula College

Sharon Freeman, Opportunity Grant Coordinator, Clover Park Technical College

Norma Herbold, Faculty, Peninsula College

Matt Houghton, Opportunity Grant Project Director, Shoreline Community College

Jack Huls, Vice President, Student Services, Peninsula College

Danette Randolph, Workforce Education Program Manager, Highline Community College

This session will provide an overview of Opportunity Grant Implementation at pilot institutions with an emphasis on stories of student success.

B. Reservation-based Degree Program

Chico Room

Mark Reisman, Dean of Extended Learning, Grays Harbor College

Native American students have the poorest high school, community college and baccalaureate participation and completion rates among cohorts in Washington State and nationwide. The Evergreen State College has had tremendous success offering a culturally relevant, liberal arts bachelor's degree to six reservation communities since 1989. This session will include how Grays Harbor College, partnering with Washington Online, the State Board for Community and Technical Colleges, several colleague community and technical colleges and Evergreen, is in the second year of offering the lower division transfer A.A. to a growing number of rural, isolated reservation communities utilizing a blended, distance delivered and face to face program.

3:00

TOUR & RECEPTION AT OLYMPIC COLLEGE, POULSBO

Take Hwy 305 North (left out of parking lot). Continue North West for 6.5 miles, continuing under Hwy 3 bridge and follow signs to 1000 Olympic College Way. Meet in hotel lobby to carpool.

5:30 - 6:30

NO-HOST RECEPTION

Kitsap Hall

6:30 - 8:30

AWARDS BANQUET

Kitsap Hall

Exhibitors:

PEMCO
School Employees Credit Union of Washington

B. BUILDING A CULTURE OF EVIDENCE TO HELP STUDENTS SUCCEED

Chico Room

Don Bressler, President, Renton Technical College

Peggy Moe, Dean, Business Technology & General Education and Education and Human Services,
Renton Technical College

Chuck Tiernan, Vice President, Institutional Advancement, Renton Technical College

As a recipient of an Achieving the Dream grant, Renton Technical College has the opportunity to improve success by refining how it uses and reacts to data about its students. Don Bressler and his staff will share what Renton Technical College is learning through this process and how it has approached strategies to better understand and serve its students. The audience will also be asked to share ideas from their campuses for the good of the entire group.

12:15 - 1:15

LUNCH

Hotel Patio

1:30 - 3:30

CLOSING SESSION

Kitsap Hall

Storytelling for Effective Advocacy

Michael Shadow, President, Shadow and Associates

Narrative and storytelling play pivotal roles in advocating policy, changing attitudes, defending budgets, explaining decisions, and increasing donations. This seminar focuses on how narrative works in the college setting. You will learn the qualities of a good narrative, the process for discovering your story, and how to script a story that unites ideas with emotions.

**We would like to thank PEMCO and School Employees
Credit Union of Washington for their generous contributions
to the Summer Association Conference.**

Upcoming Events

Fall Conference November 9 Sleeping Lady—Leavenworth

Winter 2008 Conference March 7—location: TBD