

# Keynote

## CORE VALUES: MEASURING THE HEALTH OF YOUR ORGANIZATIONAL CULTURE

Jeanine Butler, Executive Director of Learning and Teaching, Wenatchee School District  
In recent years quality initiatives are being implemented more frequently in education.  
Learn about measuring the health of your organization using quality principles.

## SESSIONS

### MATRIX SYSTEM...EXPLORING HUMAN POTENTIAL

Michelle Andreas, Dean for Workforce Development, Olympic College  
Michele Johnson, President, Pierce College at Fort Steilacoom  
In this interactive session you will explore personality styles and how they influence leadership, communication and teambuilding.

### WHAT ARE WE WORTH? COMMUNITY IMPACT STUDIES FOR COMMUNITY COLLEGES IN WASHINGTON STATE

Valerie Hodge, Director, Institutional Research, Bellevue Community College  
This session will describe and present results from the Bellevue Community College Community Impact Study and provide a "how-to" for colleges who wish to do this type of research work themselves.

### ONLINE CHECKBOOK: SOLUTIONS TO EFFECTIVE FISCAL MANAGEMENT

Choi Halladay, Director of Technology, Wenatchee Valley College  
Chad Evans, Lead Programmer, Technology, Wenatchee Valley College  
Consider Wenatchee Valley's innovative way to manage funds for projects, divisions and programs.

### ONLINE STUDENT SERVICES AND THE WASHINGTON ONLINE VIRTUAL CAMPUS

Ana Blackstad, Student Services Project Developer, Learning Anytime Anywhere Partnerships, Washington State Board for Community and Technical Colleges  
Chris Brown, Web Developer, Learning Anytime Anywhere Partnerships, Washington State Board for Community and Technical Colleges  
Suanne M. Carlson, Director of Distance Learning, Washington State Board for Community and Technical Colleges  
This session will help you understand the unique service needs of distance learners and how the Washington Online Virtual Campus will meet those needs.

### CDE SOFTWARE: AUTOMATING THE CURRICULUM DEVELOPMENT PROCESS

Karen Braunstein-Post, Computer Science Instructor, Renton Technical College  
Norma W. Goldstein, Assistant Dean, Instructional Improvement, Renton Technical College  
Software will be demonstrated that automates the development of outcomes based curriculum.

## HELPING YOUR COLLEGE GET AHEAD OF THE CURVE: BOARD OF TRUSTEES

Dianne Campbell, Cascadia Community College Board of Trustees Chair  
Jim Dawson, Pierce College Trustee and President of the TACTC Executive Committee  
Thomas Malone, Seattle Community College Trustee  
Andee Jorgensen, Renton Technical College Trustee

## HELPING STUDENTS PREPARE FOR POST-SECONDARY EDUCATION

Stacey Ellmore, Senior Consultant, ACT, Inc.

*Find out about ACT programs being used in Washington to help your incoming students get ready for post secondary education.*

## WHY ASK Y? WHAT MATTERS TO GENERATION Y

Ana Blackstad

Sally Zeiger Hanson, Workforce Education Program Administrator, State Board for Community and Technical Colleges

John J. House, Project Manager, Center for Learning Connections

*Learn how to identify the strengths and challenges Generation Y students bring to your campus.  
Tools for Investigative Efforts—Avoiding Litigation*

## TOOLS FOR INVESTIGATIVE EFFORTS--AVOIDING LITIGATION

Mark Rogstad, Director Human Resources Services, Yakima Valley Community College

*Learn about some no-nonsense strategies for avoiding litigation at your college.*

## PIERCE COUNTY COLLABORATION: A MODEL OF SUCCESS

Lisa Edwards Pletcher, Director, Pierce County Careers Consortium

Participants will learn about successful strategies for building partnerships and for creating products for county-wide collaboration.

## OTHER SESSIONS TO BE OFFERED

- GADGETS AND GIZMOS: PERSONAL TECHNOLOGY TO GET YOU AHEAD OF THE CURVE
- CREATING TEACHING AND LEARNING CENTERS
- INCOMING STUDENTS AND K-12 EDUCATION REFORM: IMPLICATIONS FOR COLLEGES
- POSITIONING COLLEGES FOR K-12 EDUCATIONAL REFORM
- SOUTH SEATTLE COMMUNITY COLLEGE ACCREDITATION: PRODUCTS



THE ASSOCIATION WINTER CONFERENCE, FEB. 13, 2001  
 WESTCOAST OLYMPIA HOTEL | OLYMPIA, WA

ATTENDEES CONTACT INFORMATION

Institution \_\_\_\_\_  
 Address \_\_\_\_\_  
 City / State / Zip \_\_\_\_\_ Phone \_\_\_\_\_

PARTICIPANTS

		NEWCOMER	REGISTRATION FEE
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TOTAL DUE: \$			_____

CONFERENCE REGISTRATION FEES AND POLICIES ( U.S. Funds)

- Conference Regular Fee\* - \$ 145.00
  - Conference Newcomers Fee\* - \$ 120.00
- \* Fees include meals, breaks and materials.

I need the following special services because of a disability:

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Cancellations made 3 working days ahead of the conference will receive a full refund. No refunds will be given after that date. Substitutions may be made at any time. Please inform the Center at 206-870-5909 of any changes in registration status.

HOTEL INFORMATION

Ask for The ASSOCIATION room block to receive rates of \$85 single or double. These rates do not include tax. The cut-off date for the room block is January 25, 2001. Call [360] 943.4000 for reservations.

WestCoast Olympia Hotel  
 2300 Evergreen Park Drive SW, Olympia, WA - 98502  
 Phone: [360] 943.4000  
 westcoasthotels.com

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Return this form with payment and purchase orders to : The ASSOCIATION Winter 2001 Conference Center for Learning Connections, Highline Community College, PO Box 98000 - (MS - Omni), Des Moines, WA, 98198-9800 to attention to Jessica Spiknall at Fax 206-870-

5915, Phone 206-870-5909 or e-mail registration information to jspickna@hcc.ctc.edu. Registration forms are also available at [www.learningconnections.org/Association/assoc.htm](http://www.learningconnections.org/Association/assoc.htm)  
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